



## CRESTED BUTTE MOUNTAIN RESORT | SPECIAL EVENT APPLICATION

### Process Overview

This application will help determine whether our resort teams can assist in hosting your event. Determining event approval/denial typically takes 2-4 weeks once the completed application is received.

If event space is partially or entirely on Town Center Community Association property, we will forward your application to TCCA for board review and approval.

You are also required to complete and submit a separate application for the Town of Mt. Crested Butte's [Special Event Permit](#).

Events will only be considered approved and added to the Events Calendar when you have secured:

- Approval from Crested Butte Mountain Resort
- TCCA board approval (if the event space is on TCCA property)
- A Special Event Permit from the Town of Mt. Crested Butte.

### Submission Deadlines

Completed applications must be submitted to Taylor Albers, Field Marketing Manager at [tjalbers@vailresorts.com](mailto:tjalbers@vailresorts.com) by:

- March 1 for summer events (June – September)
- September 1 for winter events (November – April)

The deadline to submit the [Special Event Permit Application](#) for the Town of Mt. Crested Butte is 90 days before the proposed event.

### Site Fees & Grant Programs

A site fee will be assessed during this application process based on the size and scope of the event. If needed, you may apply for a grant through the EpicPromise Foundation or Town of Mt. Crested Butte to cover this cost.

[EpicPromise](#)

[Mt. Crested Butte Admissions Tax Grant](#)

**Event Name** \_\_\_\_\_

**Proposed Event Date(s)** \_\_\_\_\_

**Proposed Event Start & End Times** \_\_\_\_\_

Set Up Dates & Times \_\_\_\_\_

Break Down Dates & Times \_\_\_\_\_

**Event Producer/Organization** \_\_\_\_\_

Address \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Cell Number \_\_\_\_\_

Website \_\_\_\_\_

**Event Description**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Number of Years Event Has Been Held** \_\_\_\_\_

**Organization Tax Status** (For Profit or Non Profit) \_\_\_\_\_

**What goals do you hope to obtain by holding the event at Crested Butte Mountain Resort?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**How will your event promote, complement, or strengthen the resort brand's?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Which of the following will your event help the resort accomplish?**

Generate revenue

Draw visitors/spectators

Create community participation

Sell lift tickets (winter or summer)

Stimulate local retail sales

Stimulate room nights/lodging

Provide a charitable donation

**What areas of the resort will the event utilize?**

- |   |   |
|---|---|
| <input type="checkbox"/> Parking Lots                         | <input type="checkbox"/> Red Lady Stage or Lawn |
| <input type="checkbox"/> Base Area Walkways                   | <input type="checkbox"/> Mountaineer Square     |
| <input type="checkbox"/> Trails and/or Chairlifts             | <input type="checkbox"/> Treasury Center        |
| <input type="checkbox"/> Base Area or On-Mountain Restaurants | <input type="checkbox"/> Adventure Park Area    |

Please provide details:

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**Which costs does the Event Producer/Organization plan to provide or cover?**

- |  |   |
|--|---|
| <input type="checkbox"/> Medical Coverage (On-Call Ambulance, Medical Staff, Ski Patrol Labor, etc.) | <input type="checkbox"/> Sustainability Efforts (Recycling, Composting, Reducing and Reusing Materials, ect.) |
| <input type="checkbox"/> Parking and/or Parking Staff  | <input type="checkbox"/> Police and/or Security Services  |
| <input type="checkbox"/> Waste Management  | <input type="checkbox"/> Staff and/or Volunteers  |

Other (Please describe): \_\_\_\_\_

**What services will your event need Crested Butte Mountain Resort to provide?**

- |  |   |
|--|---|
| <input type="checkbox"/> Medical Coverage (Ski Patrol Labor) | <input type="checkbox"/> Sustainability Efforts (Recycling, Composting, Reducing and Reusing Materials, ect.) |
| <input type="checkbox"/> Parking and/or Parking Staff        | <input type="checkbox"/> Event Staff  |
| <input type="checkbox"/> Waste Management                    |   |

Other (Please describe): \_\_\_\_\_

**Do you intend to sell or serve food, drink or merchandise at your event?**

- Yes  
 No

If yes, please provide details.

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**Do you intend to sell or serve alcohol at your event?**

- Yes  
 No

If yes, please provide details.

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**Do you intend to provide bathroom facilities?**

- Yes
- No

If yes, please provide details.

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**Will there be amplified sound at the event?**

- Yes
- No

If yes, please provide details.

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**What is the Event Producer's/Organization's waste management plan for trash, recycling, and sustainability efforts?**

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**Estimated number of participants?** (Athletes, Competitors, Artists, Exhibitors, etc.) \_\_\_\_\_

**Does your event require a registration, entry fee, or other form of purchase to attend as a participant?**

- Yes
- No

**Which spectator size will your event attract?** (Observers, Fans, Attendees, ect.)

- This is a non-spectator event
- 1 – 1,000
- 1,000 – 5,000
- 5,000 – 10,000

**Does your event require a ticket, entry fee, or other form of purchase to attend as a spectator?**

- Yes
- No

**What is the Event Producer's/Organization's plan for day-of and overnight security, bag checks, managing alcohol consumption, and safety of spectators?**

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**Quantity of staff Event Producer/Organization will provide or hire:**

- General Event Staff \_\_\_\_\_
- Volunteer \_\_\_\_\_
- Security \_\_\_\_\_
- Vendor \_\_\_\_\_
- Photographers/Videographers \_\_\_\_\_
- Bands/Musicians/Entertainers \_\_\_\_\_
- Other \_\_\_\_\_

**Quantity of Crested Butte Mountain Resort staff needed:**

- General Event Staff \_\_\_\_\_
- Ski or Bike Patrol \_\_\_\_\_
- Grounds Crew \_\_\_\_\_
- Competition Services \_\_\_\_\_
- Conference or Banquet Services \_\_\_\_\_
- Other \_\_\_\_\_